



[www.tinysparkswa.org.au](http://www.tinysparkswa.org.au)



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## Our Strategic Plan

### ***Vision***

To improve the health and wellbeing of mothers enduring high-risk pregnancies, newborns requiring the neonatal intensive care unit or special care nursery, and the communities supporting them in Western Australia.

### ***Mission***

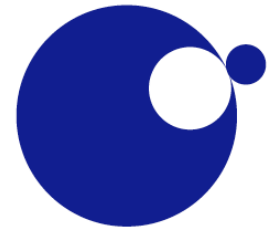
To prevent, or reduce the incidence of, serious health problems in Western Australian families that arise as a result of complications during pregnancy and child-birth.

### ***Objectives***

- Providing support, guidance and information for families experiencing serious health related problems as a result of complications before, during or after pregnancy.
- Assisting the community caring for babies experiencing serious health problems as a result of complications before, during or after pregnancy.
- Advocating on behalf of families and babies experiencing serious health issues.
- Partnering with relevant bodies, institutions and departments to ensure that families are given access to improved facilities and services.
- Promoting awareness and raising funds within the community to provide for better research programs and equipment for families and babies experiencing serious health issues.

### ***Values***

Compassion	We are compassionate and understanding of the different situations faced by families.
Understanding	
Respect	We respect the opinions of families, medical professionals, hospitals and research institutions.
Open	
Collaborative	We are open to collaboration in terms of sharing knowledge, ideas and resources.
Proactive	
Engaging	We are proactive in engaging with the community to improve the health and wellbeing of families.
Integrity	We promote integrity in the way we treat others.



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## Our Programs

### 2014/15

Significant effort will be made towards growing our community. We aim to achieve this by active blogging, utilising social media and traditional advertising as well as giving care packages and information sheets to families. Programs for the Allied Health Workshops, an Early Learning Program and Wellness Sessions will be developed and funding sought.

### 2015/16 onwards

There will be a move away from building our community to rolling out the programs developed in 2014/15, developing fact sheets and increasing our involvement in the Preterm Birth Initiative.

### Program Summary

	High Risk Pregnancy	NICU/SCN	Growing Up
Educational	Consumer representative for Preterm Birth Initiative Research Project		
		Allied Health Workshops	
			Early Learning Program
	Fact sheets		
	Online Sites including Website		
Support	Wellness Sessions		
	Care Packages		
	Information Packs		
	Peer to Peer Support from Volunteers and via Allied Health Workshops and the Early Learning Program		
	Online Sites including Blog and Social Media		
		Knitting & Sewing	
Other	Marketing and Awareness		
	Research Grants		